



FOR IMMEDIATE RELEASE

Cortina Watch launches e-commerce website on 29 August 2018

Retailer of luxury timepieces enters the e-commerce space on a regional scale.

Singapore – Cortina Watch, a leading retailer of luxury timepieces in Asia has officially launched its e-commerce website *cortinawatch.online* on 29 August 2018, Wednesday. This platform is to attract new database and enhance the shopping experience for users and commence Cortina Watch’s foray into the growing e-commerce landscape.

The launch party was held at Capital, Zouk Singapore to commemorate this digital milestone in Cortina Watch’s 46 years. The event received much fanfare as over 300 guests were entertained with a special drumming performance, an iPad magician and interactive games. Exciting instant-print photo booths dedicated to our brand partners were stationed about the venue. Reflecting each brand’s unique style, guests could pose creatively with their friends and receive the interesting keepsakes immediately.

The site combines a sleek layout showcasing gorgeous timepieces from popular brands with subtle links to Cortina Watch’s main website and social media. Users can access e-guides on the specific functions of timepieces and explore the ‘Find a Watch’ function – a tool incorporated with a ‘personal’ touch to understand the needs of users – for different occasions. For a start, deliveries are only available in Singapore, Malaysia and Thailand. *Cortinawatch.online* is not only for technologically-savvy millennials but also for anyone with a love for horology and collecting exclusive watches.

Moreover, user-friendly tabs encompass curated online exclusives, new and incoming brands, as well as special promotions featured expressly on *cortinawatch.online*. As an upcoming feature, special collaborative timepieces with Cortina Watch’s brand partners are to be available exclusively online.

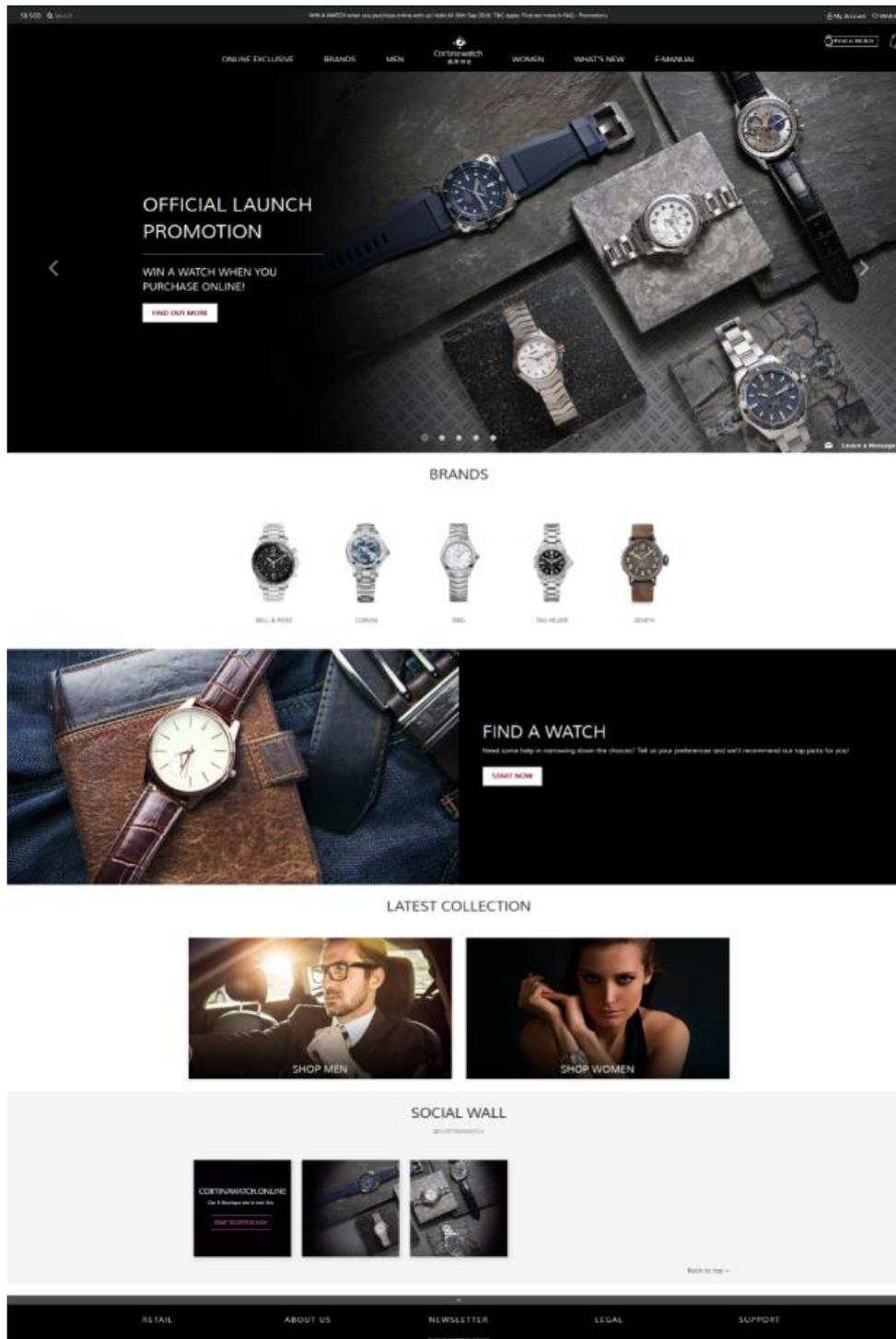
“*Cortinawatch.online* wholly embraces our vision to not only enter the growing luxury e-commerce space but also to strategically complement and build our business core, our brick-and-mortar boutiques, alongside the rise of the digital age as we combine ‘Offline’ with ‘Online’ channels.”, said Cortina Watch Chief Operating Officer, Mr Jeremy Lim.

List of Brands on Cortinawatch.online:

1. Bell & Ross
2. Corum
3. Ebel
4. TAG Heuer
5. Zenith

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Images:



(Home Page of *cortinawatch.online*)

Cortina Watch E-Commerce Official Launch Party



Cortina Watch Photo Booth



Capital, Zouk: Main Bar Area



A colourfully vibrant drumming performance by Urban Drummers



An iPad with fascinating digital magic by roving magician Mr Alexander


Cortina watch
高登钟表



Welcome Speech of Mr Jeremy Lim, COO of Cortina Watch



Cortina Watch Photo Wall



Guests taking a "Wefie" during the games

Other Information:

List of boutiques in Singapore

Capitol Piazza (Multi-Brands)

15 Stamford Road, #01-77/78/79/80, Capitol Piazza, Singapore 178906

Tel: +65-6384-3250

Opening Hours: 10:00am – 9:00pm

Mandarin Gallery (Multi-Brands)

333A Orchard Road, #01-07 Mandarin Gallery Singapore 238897

Tel: +65-6732-0892

Opening Hours: 10.00am - 9.00pm

Paragon (Multi-Brands)

290 Orchard Road, #01-13, Paragon, Singapore 238859

Tel: +65-6235-0084

Opening Hours: 10:00am – 9:00pm

Patek Philippe ION (Specialist)

2 Orchard Turn, #02-03, ION Orchard, Singapore 238801

Tel: +65-6509-9238

Opening Hours: 9:30am – 9:30pm

Patek Philippe MBS (Specialist)

2 Bayfront Avenue, #B2-239, The Shoppes At Marina Bay Sands, Singapore 018972

Tel: +65-6688-7008

Opening Hours: 10:00am – 11:00pm

Raffles City (Multi-Brands)

252 North Bridge Road, #01-36, Raffles City Shopping Centre, Singapore 179103

Tel: +65-6339-9185

Opening Hours: 10:00am – 9:00pm

Rolex Marina Square (Specialist)

6 Raffles Boulevard, #02-38, Marina Square, Singapore 039594

Tel: +65-6250-7712

Opening Hours: 10:00am – 9:00pm



About Cortina Watch Pte Ltd

Since its founding in 1972, Cortina Watch has established itself as a leading retailer and distributor of luxury timepieces across the Asia Pacific region, carrying over *34 internationally renowned brands and managing *24 boutiques across Asia – Singapore, Malaysia, Thailand, Indonesia, Hong Kong and Taiwan. Committed to bringing the world's most regarded timepieces to the region, and together with our personalized customer service, Cortina Watch has built a strong branding for itself, as well as a loyal customer base.

Visit us at www.cortinawatch.com or <https://www.cortinawatch.online/>.

For more information, please contact:

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**Figures updated as of 6 June 2019.*